



ADVISOR MEMBERSHIP BENEFITS

PROPELLING BUSINESS FORWARD



“I AM SO INSPIRED AND MOTIVATED BY THIS GROUP OF INDIVIDUALS, ALL OF WHOM COME FROM WIDELY DIFFERENT BUSINESS BACKGROUNDS AND LIFE EXPERIENCES.”

- FIONA DIAMOND,
BROOKES DIAMOND PRODUCTIONS

PROPELLING BUSINESS FORWARD

At Family Business Atlantic, we're focused on supporting the fabric of our regional economy – families in business. As a non-profit, membership-driven organization, we are 100% dedicated to growing business in Atlantic Canada.

Working to help family businesses thrive through access to peer groups, networking events, and targeted educational resources.



WHAT WE OFFER

PEER GROUPS

Our family members have the opportunity to join a peer group, where they're able to learn from other members and work on business opportunities and challenges in a confidential, trusting and inviting environment.

Groups work together, offering feedback, advice, and mutual support - helping guide other members through the many aspects of their own family-owned business. Members also gain valuable insight from others who've had similar experiences, and through that, gain access to the perspectives of other family businesses, industries, and generations.

AVAILABLE RESOURCES

We host a wide variety of networking events throughout the year, including signature events like our Peter Wilson Dinner and Family Business Awards Luncheon. We also offer complimentary programming, featuring guest speakers and workshop leaders – experts in fields that matter to our members, their employees, family members, and their businesses overall. Members also have access to relevant online educational resources and free nine-week educational courses provided by Nova Scotia's Department of Labour and Advanced Education.














“I LOOK TO MY PEER GROUP FOR TRUSTED FEEDBACK. I GO TO THEM FOR ADVICE - BOTH ON ISSUES WITHIN MY PERSONAL LIFE AS WELL AS THOSE WITHIN MY BUSINESS.”

- MELISSA BRENTON,
Don Brenton's Fire Protection

ADVISORS

The Family Business Atlantic Advisor member adds value by sharing advice and guidance for families in business. Our supportive network of trusted advisors consists of 1/3 of our membership base and ranges from a variety of industries to serve your business needs.

BENEFITS OF MEMBERSHIP

	ADVISOR
Family members rely on our trusted Advisors to impart information relevant to family businesses	
Complimentary programming featuring engaging guest speakers and workshop leaders – experts in fields that matter to our family businesses and their employees. Many of our speakers are associate members, sharing relevant issues that impact our business community.	
Access to online member resources and free 10-week educational courses provided by Nova Scotia’s Department of Labour and Advanced Education.	
Member pricing on all signature events such as the Peter Wilson Dinner, Family Business Awards Luncheon, John Abbass Sr. Memorial Golf Tournament and our Fall Family Business Dinner.	
Annual sponsorship opportunities for signature events.	
Host programming sessions covering a variety of topics such as succession implementation, financial advice, family law, estate planning and more.	
Invitation to speak with a Peer Group during a meeting and/or annual retreat. Advisors can guide members and provide an enriching experience through the sharing of their expertise, knowledge, and background.	
Networking opportunities with like-minded individuals.	
Leverage strategic partnerships to enhance economic prosperity.	
Opportunity to sit on our Board of Directors or join any of our committees: Advisor, Membership, Programming, Finance, Family Business Awards, Peter Wilson Dinner, Marketing, Golf Tournament and Scholarship Fund.	
Support a network of business enterprises in Atlantic Canada.	

For an annual fee of \$750+HST, you’ll have access to peer-to-peer groups, networking events and educational resources at no cost *excludes signature events at discounted rates.



Join today or learn more by visiting familybusinessatlantic.ca