



**FAMILY MEMBERSHIP
BENEFITS** PROPELLING BUSINESS FORWARD



“I AM SO INSPIRED AND MOTIVATED BY THIS GROUP OF INDIVIDUALS, ALL OF WHOM COME FROM WIDELY DIFFERENT BUSINESS BACKGROUNDS AND LIFE EXPERIENCES.”

- FIONA DIAMOND,
BROOKES DIAMOND PRODUCTIONS

PROPEL YOUR BUSINESS FORWARD

At Family Business Atlantic, we're focused on supporting the fabric of our regional economy – families in business. As a non-profit, membership-driven organization, we are 100% dedicated to growing business in Atlantic Canada.

Whether your business directly employs family members or receives their support in a financial or emotional capacity, our purpose as an organization is the same: to help you thrive through access to our peer groups, networking events, and relevant educational resources.



GETTING STARTED

PEER-TO-PEER GROUPS

As a member, you'll have the opportunity to join a peer group. You'll learn from other members and work on your business opportunities and challenges in a confidential, trusting and inviting environment.

Your group will offer you feedback, advice, and mutual support based on their own often similar experiences. Group members will be able to help guide you through the many aspects and issues of your own family-owned business, where you'll gain valuable insight into and access to the perspectives of other family businesses, industries, and generations.

AVAILABLE RESOURCES

We host a wide variety of networking events throughout the year, including signature events like our Peter Wilson Dinner and Family Business Awards Luncheon. We also offer complimentary programming, featuring guest speakers and workshop leaders – experts in fields that matter to you, your employees, your family and your business. As a member, you'll also have access to relevant online educational resources and free nine-week educational courses provided by Nova Scotia's Department of Labour and Advanced Education.
















“I LOOK TO MY PEER GROUP FOR TRUSTED FEEDBACK. I GO TO THEM FOR ADVICE ON ISSUES BOTH WITHIN MY PERSONAL LIFE AS WELL AS IN MY BUSINESS.”

- MELISSA BRENTON,
Don Brenton's Fire Protection

FAMILY

The Family Business Atlantic member is looking to connect with, learn from and share with like-minded people who understand the experiences unique to running a family business. And we welcome all sizes and types of family businesses and entrepreneurs – from all industries.

BENEFITS OF MEMBERSHIP

	FAMILY
Participate in a Peer-to-Peer Group with 8-10 other members, making meaningful connections in a confidential forum to support your personal and business objectives.	
Access to a Peer Group \$1,000 subsidy to offset team building and/or retreat costs.	
Hear from trusted advisors on a variety of topics – both inside and outside of Peer groups.	
Complimentary programming, featuring engaging guest speakers and workshop leaders – experts in fields that matter to you, your employees, your family, and your business. Many of our speakers are also associate members, sharing relevant issues that impact our region’s business community.	
Exclusive access to online member resources and free 10-week educational courses provided by Nova Scotia’s Department of Labour and Advanced Education.	
Member pricing on all signature events, including the Peter Wilson Dinner, the Family Business Awards Luncheon, the John Abbass Sr. Memorial Golf Tournament, and our Fall Family Business Dinner.	
Annual sponsorship opportunities for signature events.	
Host programming sessions covering a variety of topics such as succession implementation, financial advice, family law, estate planning and more.	
Invitation to speak with a Peer Group during a meeting and/or annual retreat, where you can provide guidance while also enriching the group members’ overall experience by sharing your expertise, knowledge and background.	
Networking opportunities with like-minded individuals.	
Leverage strategic partnerships to enhance economic prosperity.	
Opportunity to sit on our Board of Directors or join any of our committees: Advisor, Membership, Programming, Finance, Family Business Awards, Peter Wilson Dinner, Marketing, John Abbass Sr. Golf Tournament and Scholarship Fund.	
Support a network of business enterprises in Atlantic Canada.	

For an annual fee of \$750+HST, you'll have access to peer-to-peer groups, networking events and educational resources at no cost *excludes signature events at discounted rates.



Join today or learn more by visiting familybusinessatlantic.ca